**Sauk Valley Community College**

**March 28, 2016**

 **Action Item 4.2**

**Topic: Highway Sign Proposal**

**Strategic Direction: Enhance the reputation of the College as a quality institution of higher education**

**Presented By: Dr. David Hellmich and Dr. Steve Nunez**

**Presentation:**

 The Board of Trustees requested a proposal for a new large highway sign to replace the existing sign that parallels Rt. 2. The College hired Innerface Architectural Signage to design that new “main ID” highway sign. The proposed highway sign will face perpendicular to Rt. 2, is over 21’ in width and 15’ tall, and has internal LED lighting that will provide excellent brand visibility during bright or dim light. Additional banners can be added on both sides of the sign in order to increase the scope of the visual display. The proposal was developed through the creative efforts of Innerface and College staff.

**Recommendation:**

 The administration asks the Board of Trustees to review the proposal and provide guidance about the next steps of implementation. Due to the expense, the construction of the sign would need to go to bid as dictated by Board policy.