**Sauk Valley Community College**

**February 27, 2017**

**Action Item 4.1**

**Topic: Revised Strategic Plan**

**Strategic Direction: Mission – Sauk Valley Community College is dedicated to teaching and scholarship while engaging the community in lifelong learning, public service, and economic development.**

**Presented By: Dr. David Hellmich and Dr. Steve Nunez**

**Presentation:**

Using the feedback from employees, the College's strategic planning committee (OPIC) has revised the strategic plan. Attached are the current and revised plans.

**Recommendation:**

The administration recommends the Board of Trustees approve the revised strategic plan as presented.

**Current Strategic Plan**

Goal #1: The College will expand and improve the quality of programs & services.

Objectives:

* 1. Improve existing instructional courses and programs using available data and resources including data from program reviews and assessment activities.
  2. Offer appropriate instructional courses and programs for our community and our students using available resources and data.
  3. While maintaining academic quality, expand the number of courses and programs that can be completed through alternate delivery methods to expand student access.
  4. Improve existing services to students using available resources and data including data from program reviews.
  5. Offer appropriate services to students using available resources and data including data from program reviews.
  6. Maintain and improve facilities, technology and equipment.

Goal #2:  The College will continue to emphasize lifetime student success.

Objectives:

1. While maintaining academic quality, improve student persistence in classes.
2. While maintaining academic quality, increase semester to semester retention rates.
3. Increase the number of students who come to the College for continuing education.
4. Increase gainful employment opportunities for those enrolled in career programs.

Goal #3:  The College will maintain an appropriate operating fund surplus.

Objectives:

1. Identify and implement methods to increase revenues.
2. Identify and implement methods to decrease expenses.
3. Improve the efficiency of College operations.

Goal #4:  The College will be proactive and responsive to community needs.

Objectives:

1. Expand and strengthen relationships and services with community members and organizations.
2. Maintain and improve communication with key stakeholders.

Goal #5:  The College will enhance community awareness through a comprehensive marketing plan.

Objectives:

1. Conduct a market analysis of the College community.
2. Conduct a market analysis of the internal College environment.
3. Enhance the reputation of the College as a quality institution of higher education.
4. Enhance business awareness of the educational opportunities provided by the College.
5. Enhance the awareness of the availability of College facilities for community functions.
6. Increase enrollment.

Goal #6: The College will seek to maximize performance based funding.

Objectives:

While maintaining academic quality and in accordance with State standards, the College will:

1. Increase completion rates.
2. Increase transfer rates.
3. Increase the percentage of non-college ready students to college level courses.
4. Increase student momentum (increase the number of credit hours completed by students each semester).

**Revised Strategic Plan**

Goal 1. Increase Access to Educational Opportunities

Objectives

1.1. Identify and remediate barriers to student access

1.2. Be responsive to community needs by offering new and appropriate academic programs and classes

1.3. Be operationally efficient in order to maintain a low cost of attendance for students

1.4. Expand appropriate customized training opportunities based on community need

1.5. Expand appropriate personal and professional development opportunities based on community need

1.6. Expand access to Adult Education (G.E.D. and E.S.L.)

1.7. Emphasize summer enrollment opportunities

1.8. Expand quality online programs and classes

1.9. Increase alternate and appropriate class options (e.g., locations, times, modes)

1.10. Provide opportunities to successfully complete developmental education more quickly

1.11. Provide flexible start times to academic (for-credit) classes

1.12. Expand access to dual-credit

Goal 2. Increase Academic Achievement

Objectives

2.1. Identify and remediate barriers to student success

2.2. Improve the rate of G.E.D. students who also earn a college credential

2.3. Improve student persistence (“passing grades”) in developmental education courses

2.4. Improve student persistence (“passing grades”) in college-level face-to-face courses

2.5. Improve student persistence (“passing grades”) in online college-level courses

2.6. Improve semester-to-semester retention rates

2.7. Increase student momentum (increase the number of credit hours completed by students each semester)

2.8. Improve the degree and certificate completion rates

2.9. Improve the student transfer rates to other colleges and universities

2.10. Provide high quality professional development to faculty and staff as it relates to increasing student success especially for online and developmental education students

2.11. Partner with local secondary schools to improve college readiness