

Sauk Valley Community College
June 27, 2022

Action Item 5.7

Topic: Administrator Appointment – Executive Director of Donor Relations and Economic Development

Mission: Sauk Valley Community College is dedicated to teaching and scholarship while engaging the community in lifelong learning, public service, and economic development.

Presented by: Dr. David Hellmich and Dr. Lori Cortez

Presentation:

The administration has been reviewing the needs of the College, Foundation, and community with the resignation of the Sauk Valley College Foundation Director and is looking to replace that Director with an Executive Director of Donor Relations and Economic Development with a focus on increasing donor relations for the Impact Program.

Academic background: Kim Ewoldsen graduated from the University of Illinois with a Bachelor of Science in Agriculture Economics with a Marketing emphasis. She is a Certified Professional Community and Economic Developer.

Professional background: Kim has been an employee of Sauk Valley Community since 2018 as the Coordinator of Regional Economic Development and since 2020 as the Director of Regional Economic Development and the IL Small Business Development Center at Sauk.

Recommendation:

The administration recommends the Board approve the appointment of Kim Ewoldsen as the Executive Director of Donor Relations and Economic Development beginning June 27, 2022, at an annual base salary of \$81,785.60.

Kimberly Ewoldsen

P: (815)600-6267 | E: kimandmattewoldsen@yahoo.com | LI: [linkedin.com/in/kimberly-janssen-ewoldsen-8a2145175](https://www.linkedin.com/in/kimberly-janssen-ewoldsen-8a2145175)

SKILLS & EXPERTISE

Project Management • Branding / Rebranding • Event Management • Public & Donor Relations • Marketing • Governmental Affairs • Small Business Consulting • Non-Profit Management

EXPERIENCE

SAUK VALLEY COMMUNITY COLLEGE | Dixon, IL

Director Regional Economic Development & Small Business Development Center 2019 - Present

Creator of new regional development position to execute strategic development efforts across the region along with rebuilding the existing Small Business Development Center in our region.

- Creates strategic initiatives to engage development partners with various college-based programming including Small Business Development Center and adult/community ed.
- Collaborate to engage additional partners on economic and workforce development projects.
- Built relationships to generated donors for local cash match for grants and other projects.
- Represent the college and small business development center in regional development efforts including industry panels, communications and marketing initiatives and interviews.
- Serves as business consultant on numerous small business projects.
- Serves with other college officials as part of legislative outreach team.
- Provides mentoring for other SBDC colleagues statewide.

MORRISON AREA DEVELOPMENT CORPORATION | Morrison, IL

Executive Director 2015 – 2019

Hired as first fulltime director to lead the development efforts for the City of Morrison.

- Obtained more than \$100,000 in contributions for development and community projects.
- Worked creatively with local company to create multi-level incentive plan retaining 20 jobs.
- Created a local retail art venue for more than 60 regional artists; project won Governor's Hometown Award for economic development.
- Facilitated discussions with local manufacturer to build new daycare facility for community.

SAUK VALLEY AREA CHAMBER OF COMMERCE | Sterling, IL

Executive Director 2008-2015

STATE OF ILLINOIS | Springfield, IL

Various roles including the Governor's Office and Illinois Department of Agriculture 1997-2008

EDUCATION

UNIVERSITY OF ILLINOIS @ URBANA-CHAMPAIGN | Urbana, IL

1997

Bachelor of Science, Agriculture, Emphasis in Marketing

Honors & Activities: Hoof and Horn Club, Career Placement Office student worker focusing on student recruitment & specialized campus tours.

BLACK HAWK EAST COLLEGE | Kewanee, IL

1995

Associates of Science Degree, Business Marketing

Honors & Activities: Phi Theta Kappa, Student Government Assoc., College Newspaper, Peer Counselor