

**Sauk Valley Community College**  
**April 27, 2026**

**Action Item 4.1**

**Topic:** Strategic Plan: 2027 - 2030

**College Health Metric:** Planning – The College conducts research to support planning, decision making, and assessment efforts across the institution; decisions are informed by evidence, and processes are evaluated through continuous improvement.

**Presented By:** Dr. David Hellmich and Aaron Roe

**Presentation:**

Under the leadership of Aaron Schupbach-Roe and with the assistance of faculty and staff on the Institutional Effectiveness Committee, the College has drafted a new strategic plan with the following components: mission, strategic vision, and shared ethical values (unchanged); strategic directions (new); and college health metrics (unchanged). See below.

**Recommendation:**

The administration recommends the Board approve the Strategic Plan for 2027-2030 as presented.

**Mission**

Sauk Valley Community College is dedicated to teaching and learning while creating opportunities by engaging the community in lifelong education, public service, and economic development.

**Strategic Vision**

Sauk Valley Community College will be a leader in student achievement while expanding access to higher education across the Sauk Valley region.

**Shared Ethical Values**

Sauk Valley Community College respects the worth and dignity of all people; stands for integrity and fairness; and encourages responsibility, accountability, and persistence in a caring, supportive environment.

**Strategic Directions****Nourish Student-Centered Support and Impact Program**

*Goal Statement: The Impact Program and SVCC's comprehensive student-centered support framework together form a district-wide, student-first strategy that raises in-district high school to SVCC enrollment, improves retention and graduate success, and gives back thousands of volunteer hours to the community.*

*Objectives*

- Build on the success of the Impact Program as an access and engagement pipeline while strengthening student-centered support structures that serve all SVCC students.
- Recruit all in-district high school students into the Impact Program and empower them to earn their education at SVCC.
- Improve in-district high school to SVCC enrollment rates.
- Retain Impact students' year-to-year and track post-graduation success.
- Provide communities and nonprofits with thousands of Impact volunteer hours.
- Sustain the network of community and nonprofit partners who provide meaningful volunteer and service-learning opportunities for Impact students.
- Strengthen institution-wide student-centered support systems that increase persistence and completion for all SVCC students.

## **Cultivate Access, Opportunity, and Engagement**

*Goal Statement: Expand access and opportunity while providing inclusive engagement across students, families, alumni, employees, retirees, and the broader community.*

### *Objectives*

- Support program awareness with recruiting and referring students to adult education.
- Maintain affordability and simplify the registration-to-credential process.
- Promote inclusive support services.
- Create spaces for cultural events, forums, and community learning opportunities.
- Use SVCC's services and communications to strengthen regional ties and engagement.
- Encourage participation from students, families, alumni, employees, retirees, and the broader community.
- Leverage engagement platforms to increase student success
- Deploy AI-assisted advising and tutoring tools that enhance faculty and staff capacity for personalized student support.

## **Grow Career and Workforce Development**

*Goal Statement: Position the College as the workforce hub of the region aligning programs with employer needs, expanding partnerships, and ensuring every student and employer sees SVCC as the primary resource for training, talent, and innovation.*

### *Objectives*

- Improve degree, certificate, transfer, and retention rates.
- Grow partnerships with local businesses and organizations to meet regional workforce needs.
- Strengthen economic development collaboration through hosted events and programs.
- Advocate for high-demand Baccalaureate programs and expand Career and Technical Education outreach.
- Expand customized and community-based workforce training and enrichment opportunities.
- Partner with regional employers to evaluate SVCC graduate student success and employment outcomes.
- Integrate AI job-market analysis tools to keep programs aligned with evolving regional employer needs.
- Position SVCC as a regional leader in AI/automation literacy, not just for students, but for the workforce and community.

## **College Health Metrics**

1. *Academics: The College provides quality, contemporary, and relevant educational opportunities to the community.*
2. *Campus Environment: College facilities and grounds are clean and updated; the campus is safe, secure, and welcoming.*
3. *Financial Stability: The College uses its revenue prudently while pursuing and utilizing alternative revenue streams. Investment in programs, personnel, processes, and infrastructure are carefully considered and supported by College Planning.*
4. *Human Resources: The College hires qualified employees and provides competitive benefits to attract and retain faculty and staff; departments provide professional development opportunities for faculty and staff.*
5. *Information Technology: The College provides secure access to resources for students, faculty, staff, and the community.*
6. *Marketing: The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.*
7. *Planning: The College conducts research to support planning, decision making, and assessment efforts across the institution; decisions are informed by evidence, and processes are evaluated through continuous improvement.*
8. *Public Service: The College encourages and participates in regular public service.*
9. *Student Services: The College provides quality and supportive services to students.*