

**Sauk Valley Community College
December 15, 2025**

Agenda Item 4.1.2

Topic: *Report to the Community*

College Health Metric: **Marketing – The College uses multiple contemporary marketing to increase enrollment and retention of students and to promote the SVCC brand.**

Presented By: **Drs. David Hellmich and Lori Cortez**

Presentation:

The *2025 Sauk Valley Community College Report to the Community* highlights major college events and accomplishments of the 2024-2025 year. The report will be distributed to Foundation Board members and to local community, business, and education leaders and is available on the SVCC website for the community.