

**Sauk Valley Community College  
June 30, 2025**

**Action Item 4.10**

**Topic:**                    **Naming Rights**

**College Health:**      **Financial Stability – The College uses its revenue prudently while**  
**Metric:**                    **pursuing and utilizing alternative revenue streams. Investment in**  
                                     **programs, personnel, processes, and infrastructure are carefully**  
                                     **considered and supported by College Planning.**

**Presented By:**        **Drs. David Hellmich and Lori Cortez**

**Presentation:**

In accordance with Board Policy 505.02, the Dixon Noon Rotary has offered to provide financial support consistent with the naming rights for the West Mall Plaza. The Dixon Noon Rotary and the Morrison Noon Rotary Club are making donations that exceed \$50,000 to the Impact Program. There is potential to leverage these gifts to encourage other Rotary clubs to invest in the Impact Program.

**Recommendation:**

The administration requests the Board approve the naming rights of the West Mall Plaza to be named the Rotary Plaza for a ten-year period.