Sauk Valley Community College
November 23, 2026

Agenda Item: 3.1.2

Topic: **Report to the Community**

College Health **Marketing – The College uses multiple contemporary marketing strategies to increase enrollment and retention of students and to promote the SVCC brand.**

Presented by: **Dr. Jon Mandrell and Dr. Lori Cortez**

Presentation:

The 2026 Sauk Valley Community College Report to the Community highlights major College events and accomplishments of the 2025-2026 year. The report will be dispersed to Foundation Board members and to local community, business, and education leaders and is available on the SVCC website for the community.