

The purpose of the Digital Media Arts Entry Level Certificate is to provide the introductory experiences necessary to enter the fields of digital media and communication arts. Students that earn the DMA Certificate (Entry Level) may also pursue further education in a number of fields of study and/or apply their skills to in-house advertising, printing, publishing and graphic design needs for small business employers.

Work and Employment

This certificate is for students who are not generally interested in theoretical foundations of art and color, and are more career focused on entry-level positions in small firms who generate marketing content. Students will still have the option of choosing either traditional art skills, or digital art skills, as they prepare for latter courses in the certificate such as the aforementioned motion graphics and film and video.

Special Considerations

To obtain employment in this area, most individuals will be required to possess good computer skills, which include typing skills.

Program Contacts at Sauk Valley Community College

- Glenn Bodish, Associate Professor of Art, 815-835-6250
- Academic Advising 815-835-6354

Total Hours Required - 18 Hours

Major Field Requirements - 18 Hours

- ART 100 - Media Arts (3 Semester Hours)
OR
ART 101 - 2-D Design Foundations (3 Semester Hours)
- ART 103 - Digital Photography (3 Semester Hours)
OR
ART 225 - Photography I (3 Semester Hours)
- ART 107 - Digital Drawing (3 Semester Hours)
OR
ART 113 - Basic Drawing I (3 Semester Hours)
- ART 105 - Motion Graphics & Animation (3 Semester Hours)
- ART 236 - Video Production (3 Semester Hours)
- ART 238 - Interactive Media (3 Semester Hours)

Suggested Program

First Semester - 9 Hours

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- ART 103 - Digital Photography (3 Semester Hours)
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Second Semester - 9 Hours

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