

## **Academic Programs**

### **Art: Digital Media Arts: Entry Level - Certificate ( B14)**

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The purpose of the Digital Media Arts Entry Level Certificate is to provide the introductory experiences necessary to enter the fields of digital media and communication arts. Students that earn the DMA Certificate (Entry Level) may also pursue further education in a number of fields of study and/or apply their skills to in-house advertising, printing, publishing and graphic design needs for small business employers.

#### **Work and Employment**

This certificate is for students who are not generally interested in theoretical foundations of art and color, and are more career focused on entry-level positions in small firms who generate marketing content. Students will still have the option of choosing either traditional art skills, or digital art skills, as they prepare for latter courses in the certificate such as the aforementioned motion graphics and film and video.

#### **Special Considerations**

To obtain employment in this area, most individuals will be required to possess good computer skills, which include typing skills.

#### **Program Contacts at Sauk Valley Community College**

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- Glenn Bodish, Associate Professor of Art, 815-835-6250
- Academic Advising 815-835-6354

### **Total Hours Required - 18 Hours**

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#### **Major Field Requirements - 18 Hours**

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- ART100 - Media Arts ( 3 Semester Hours)  
**OR**
- ART101 - 2-D Design Foundations ( 3 Semester Hours)
- ART103 - Digital Photography ( 3 Semester Hours)  
**OR**
- ART225 - Photography I ( 3 Semester Hours)
- ART107 - Digital Drawing ( 3 Semester Hours)  
**OR**
- ART113 - Basic Drawing I ( 3 Semester Hours)
- ART105 - Motion Graphics & Animation ( 3 Semester Hours)
- ART236 - Video Production ( 3 Semester Hours)
- ART238 - Interactive Media ( 3 Semester Hours)

### **Suggested Program**

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#### **First Semester - 9 Hours**

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- ART100 - Media Arts ( 3 Semester Hours)  
**OR**
- ART101 - 2-D Design Foundations ( 3 Semester Hours)
- ART103 - Digital Photography ( 3 Semester Hours)  
**OR**
- ART225 - Photography I ( 3 Semester Hours)

- ART107 - Digital Drawing ( 3 Semester Hours)

**OR**

ART113 - Basic Drawing I ( 3 Semester Hours)

### **Second Semester - 9 Hours**

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- ART105 - Motion Graphics & Animation ( 3 Semester Hours)
- ART236 - Video Production ( 3 Semester Hours)
- ART238 - Interactive Media ( 3 Semester Hours)