

## PARTICIPATE IN THE 2025 CHILD FAIR! This Year's Theme - "Candyland"

March 26, 2025

2025 celebrates the 40<sup>th</sup> anniversary of the Child Fair and we are excited! We invite you to be an exhibitor this year on **Saturday**, **June 7<sup>th</sup> from 9:00 a.m. to 12:00 p.m.** at Sauk Valley Community College. The Child Fair is a great opportunity to make people aware of your business or organization even if your business is not directly related to children. You may wish to set up a table with a game or hands-on activity for children and promote your business to the parents. The Child Fair is not only entertaining, but also educational. Our goal is to improve the overall well-being of children and their families by providing information on nutrition, literacy, and increased community awareness. We are proud to be able to offer such a tremendous program to the public! **The event will be held indoors AND outdoors.** The theme of the event is "Candyland". Please designate on the registration form if you want your table to be indoors OR outdoors. If there is inclement weather, all tables will be indoors.

Key information about Child Fair exhibitors is outlined below:

## **FEES:**

- Exhibitor space is available for a fee of \$30 per table for non-profit organizations and \$50 per table for the for-profit organizations.
- Exhibitors will be allowed to sell goods at the child fair, but money cannot be exchanged outside of the designated selling area. A 10 x 10-booth space with one table provided will be \$100.
- Registrations with payment are due by May 19<sup>th</sup>. Any registrations received after May 19<sup>th</sup> will be charged a \$10.00 late fee.
- An online registration form is available online. Visit our website at <a href="mailto:svcc.edu/childfair">svcc.edu/childfair</a> for more details.

## IMPORTANT INFORMATION:

- **Food handouts are allowed** but must be individually wrapped. Please be cautious of food allergies and please try to keep them portable and with as little mess as possible.
- **No Balloons** (including crafts made from balloons.)
- The Sauk Valley Child Fair reserves the right to invite any and all exhibitors and there may be duplicate exhibitors in attendance. For instance, there may be more than one school, child care center, or children's toy distributor.
- In 2025, we had over 500 people attend the Sauk Valley Child Fair despite the weather. We hope to make that happen again. Please come prepared with a lot of material!

PLEASE inform your table attendees/volunteers if you chose to have your table located indoors or outdoors. If you chose to have a table outdoors, it is recommended to have a tent for shade.

Please register and pay as early as possible to ensure your spot at this year's Child Fair. **Make checks out to Sauk Valley Community College** and write Child Fair on the memo line. Mail to: Sauk Valley Community College, Attn: Brenda Helms 173 IL Rt. 2, Dixon, IL 61021. **Confirmation letters with event details will be sent via e-mail approximately two weeks before the event.** 

If you have any questions, please call Brenda Helms at 815-835-6212. We look forward to seeing you on June 7<sup>th</sup>!

Sincerely, The 2025 Child Fair Committee