Sauk Valley Community College Operational Planning Document: FY 2013

Area/Unit:

Goal #1. The College will expand and improve the quality of programs & services.

Objective 1.1
Improve existing instructional courses and programs using available data and resources including data from program reviews and assessment activities.

* The activity idea was developed from Department discussions (D), the Program Review process (PR), Assessment (A), the HLC Self-Study (SS) or other (O). Describe other.

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Objective 1.2
Offer appropriate instructional courses and programs for our community and our students using available resources and data.

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Objective 1.3

While maintaining academic quality, expand the number of courses and programs that can be completed through alternate delivery methods to expand student access.

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Objective 1.4

Improve existing services to students using available resources and data including data from program reviews.

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Objective 1.5

Offer appropriate services to students using available resources and data including data from program reviews.

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Objective 1.6
Maintain and improve facilities, technology and equipment.

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Goal #2. The College will continue to emphasize lifetime student success.

Objective 2.1
While maintaining academic quality, improve student persistence in classes.

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Objective 2.2

While maintaining academic quality, increase semester to semester retention rates.

* The activity idea was developed from Department discussions (D), the Program Review process (PR), Assessment (A), the HLC Self-Study (SS) or other (O). Describe other.

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Objective 2.3

Increase the number of students who come to the College for continuing education.

* The activity idea was developed from Department discussions (D), the Program Review process (PR), Assessment (A), the HLC Self-Study (SS) or other (O). Describe other.

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Objective 2.4

Increase gainful employment opportunities for those enrolled in career programs.

* The activity idea was developed from Department discussions (D), the Program Review process (PR), Assessment (A), the HLC Self-Study (SS) or other (O). Describe other.

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Goal #3: The College will maintain an appropriate operating fund surplus.

Objective 3.1
Identify and implement methods to increase revenues.

* The activity idea was developed from Department discussions (D), the Program Review process (PR), Assessment (A), the HLC Self-Study (SS) or other (O). Describe other.

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Objective 3.2
Identify and implement methods to decrease expenses.

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Objective 3.3
Improve the efficiency of College operations.

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Goal #4: The College will be proactive and responsive to community needs.

Objective 4.1
Expand and strengthen relationships and services with community members and organizations.

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Objective 4.2
Maintain and improve communication with key stakeholders.

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Goal #5: The College will enhance community awareness through a comprehensive marketing plan.

Objective 5.1
Conduct a market analysis of the College community.

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Objective 5.2
Conduct a market analysis of the internal College environment.

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Objective 5.3
Enhance the reputation of the College as a quality institution of higher education.

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Objective 5.4
Enhance business awareness of the educational opportunities provided by the College.

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Objective 5.5
Enhance the awareness of the availability of College facilities for community functions.

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Objective 5.6
Increase enrollment.

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Goal #6: The College will seek to maximize performance based funding.

Objective 6.1 While maintaining academic quality and in accordance with State standards, the College will:
Increase completion rates.

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Objective 6.2 While maintaining academic quality and in accordance with State standards, the College will:
Increase transfer rates.

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Objective 6.3 While maintaining academic quality and in accordance with State standards, the College will:
Increase the percentage of non-college ready students to college level courses.

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Objective 6.4 While maintaining academic quality and in accordance with State standards, the College will:
Increase student momentum (increase the number of credit hours completed by students each semester).

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