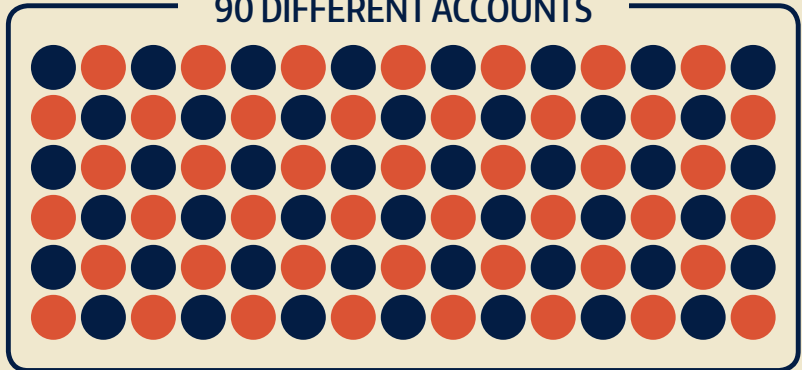


# YOU NEED A PASSWORD MANAGER



## 90 DIFFERENT ACCOUNTS



The average person has 90 online accounts.<sup>1</sup> Which means 90 different logins and passwords to remember. That might explain why nearly 17% of users safeguard their accounts with “123456.”<sup>2</sup> Don't be in the 17%! Get a password manager, which is software that generates unique passwords for each account and syncs them across all of your devices.

## OTHER PASSWORD FACTS



**.23 MILLISECONDS**

The amount of time it would take to crack the world's most commonly used password.<sup>3</sup> (123456)



**50 PERCENT**

The number of passwords that fell into the 25 most commonly used list out of 10 million analyzed.<sup>3</sup>

**81 PERCENT**

The number of people that reuse the same password for more than one account.<sup>4</sup>



**2 CENTURIES**

The amount of time it would take to crack a 12 character password.<sup>5</sup>



### SOURCES

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3. <https://www.betterbuys.com/estimating-password-cracking-times/>

4. <https://keepersecurity.com/assets/pdf/Keeper-Mobile-Survey-Infographic.pdf>
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