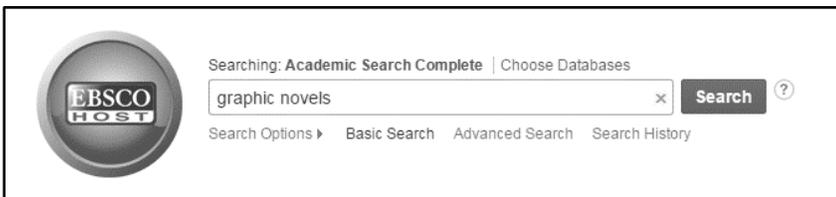




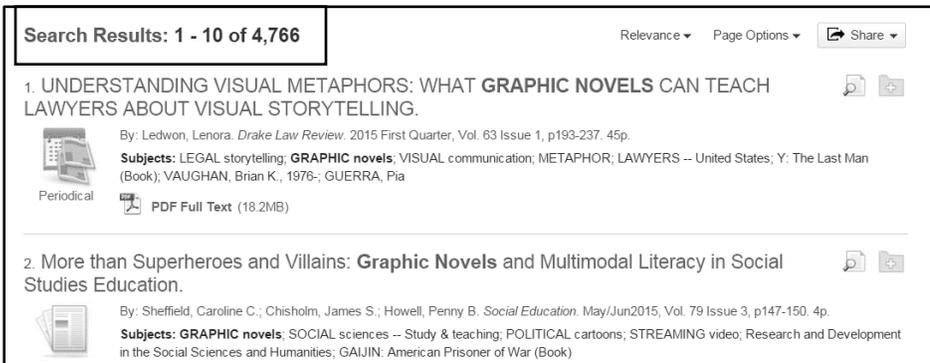
Keyword Searching vs. Subject Searching

Keyword Searching

A keyword search is often the first step in the research process. For this type of search, a researcher types a term into the Basic Search box and clicks **Search**. This provides a good starting point and is similar to searching with an Internet browser. We are using the library database Academic Search Complete to demonstrate, but the library catalog works in a similar manner.



A keyword search works by finding your terms in all searchable fields, like Title, Abstract, Author's name, Subject terms, and Author-supplied keywords. It can also retrieve records that contain your search term even if they are not about your topic, so you may end up with too many results and results that are not useful.



More than Superheroes and Villains: **Graphic Novels** and Multimodal Literacy in Social Studies Education.

Authors: Sheffield, Caroline C.¹ sheffield@louisville.edu
 Chisholm, James S.² atjames.chisholm@louisville.edu
 Howell, Penny B.³ penny.howell@louisville.edu

Source: Social Education. May/Jun2015, Vol. 79 Issue 3, p147-150. 4p.

Document Type: Article

Subject Terms: ***GRAPHIC novels**
 *SOCIAL sciences -- Study & teaching
 *POLITICAL cartoons
 *STREAMING video

Reviews & Products: GAJJIN: American Prisoner of War (Book)

NAICS/Industry Codes: 541720 Research and Development in the Social Sciences and Humanities

Abstract: The article examines the role of **graphic novels** and multimodal literacy in social studies education. Topics discussed include use of **graphic novels** as a media to portray genres of literature such as fiction, biography and memoir, use of words, images and spacing as a mode of communication in the **novels** and employing political cartoons, streaming video, websites as instruction tool in social studies class. Also mentioned a list of **graphic novels** including "Gajjin: American Prisoner of War."

Subject Searching

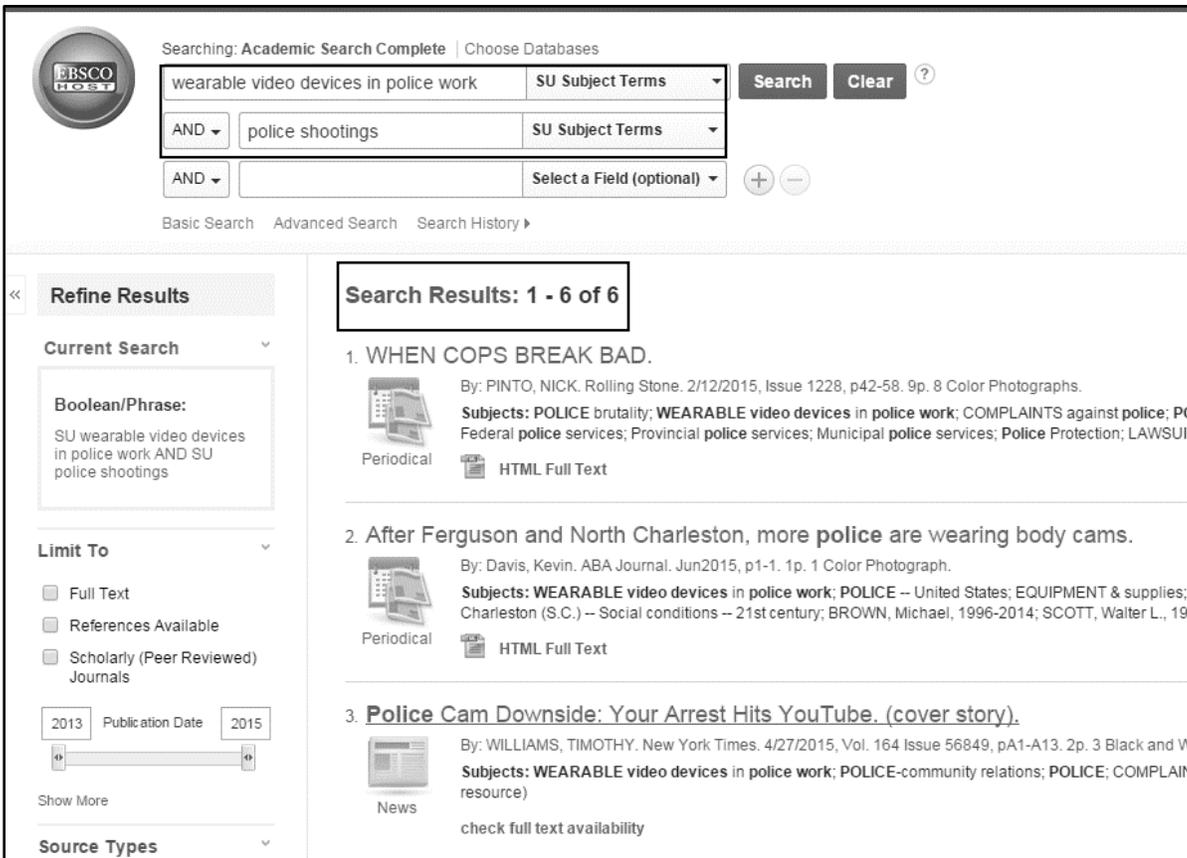
A subject search is more precise. EBSCO uses the same subject terms as the library catalog, from the Library of Congress. These subject terms may not always be the terms you would use, and this can be a challenge. For example, have a look at the subject terms that appear in an article about *police body cams*:



The screenshot shows the EBSCO Academic Search Complete interface. The search term "police body cams" is entered in the search box. The results page displays a single article titled "After Ferguson and North Charleston, more police are wearing body cams." The author is Kevin Davis, and the source is ABA Journal, Jun2015, p1-1. The document type is an article. A box highlights the subject terms: *WEARABLE video devices in police work, *POLICE -- United States, *EQUIPMENT & supplies, *POLICE shootings, *POLICE accountability, SOCIAL aspects, FERGUSON (Mo.) -- Social conditions -- 21st century, and NORTH Charleston (S.C.) -- Social conditions -- 21st century. Arrows point to the first two terms.

You may find it helpful to begin with a keyword search to identify an appropriate subject term. Look over the results of your keyword search for titles that appear relevant to your topic and click on the title of an item to see its complete list of subject terms.

Once you have identified the subject terms that correspond to your topic, using those terms in Advanced Search can help you retrieve a highly focused and relevant set of results.



The screenshot shows the EBSCO Academic Search Complete Advanced Search interface. The search terms "wearable video devices in police work" and "police shootings" are entered in the search boxes. The results page displays three articles. The first article is "WHEN COPS BREAK BAD." by Nick Pinto, Rolling Stone, 2/12/2015, Issue 1228, p42-58. The subjects are POLICE brutality; WEARABLE video devices in police work; COMPLAINTS against police; POLICE Federal police services; Provincial police services; Municipal police services; Police Protection; LAWSUIT. The second article is "After Ferguson and North Charleston, more police are wearing body cams." by Kevin Davis, ABA Journal, Jun2015, p1-1. The subjects are WEARABLE video devices in police work; POLICE -- United States; EQUIPMENT & supplies; FERGUSON (Mo.) -- Social conditions -- 21st century; BROWN, Michael, 1996-2014; SCOTT, Walter L., 196. The third article is "Police Cam Downside: Your Arrest Hits YouTube. (cover story)." by Timothy Williams, New York Times, 4/27/2015, Vol. 164 Issue 56849, pA1-A13. The subjects are WEARABLE video devices in police work; POLICE-community relations; POLICE; COMPLAINT resource). The page also shows a "Refine Results" sidebar with options for "Current Search", "Limit To", and "Source Types".