**STRATEGIC DIRECTIONS**

**Mission**  *Tells who we are as an institution and what we do*
Sauk Valley Community College is an institution of higher education that provides quality learning opportunities to meet the diverse needs of its students and community.

**Vision**  *Tells where we want to go as an institution*
Sauk Valley Community College will be recognized as a benchmark institution of higher education that provides exceptional learning opportunities in response to the diverse needs of its students and community.

**Goals:**  *Strategic activities that will move the College toward its vision*
**Objectives:**  *Tactical activities that will enable the College to achieve its goals*

**Shared Ethical Values**  *Tells how we do what we do*
Recognizing that education is the single best means of improving the quality of people’s lives, we the people of the SVCC community commit to living these shared ethical values:

- **Respect**  We respect the worth and dignity of all people.
- **Responsibility**  We value and advocate that all take responsibility for themselves, their learning, and the environment.
- **Fairness**  We advocate fairness and just treatment of all people.
- **Integrity**  We expect and constantly stand for integrity, honesty, and ethical treatment of all people.
- **Caring**  We value the creation of opportunities in a caring environment.

**Key Performance Indicators (KPI)**  *Metrics which are vital to organizational success and used to measure progress toward achieving our goals*

1. Transfer rate
2. Employment rate
3. Credit hours generated
4. Number of certificate and degree program completions
5. Proportion of departments that operate within approved budgets

**Goal #1: The College will expand and improve the quality of programs and services.**
**Objectives:**

1.1 Identify and implement quality improvements in instructional courses and programs (especially those resulting from program review and assessment activities)
1.2 Expand instructional courses and programs
1.3 Expand the number of courses and programs that can be completed through alternate delivery methods, to expand student access
1.4 Identify and implement quality improvements in services to students (especially those resulting from program review)
1.5 Expand services to students
1.6 Identify and implement quality improvements in operations (especially those resulting from program review)
1.7 Use technology to improve the quality and efficiencies of programs, services, and operations
Goal #2: The College will improve student success through effective assistance activities.
Objectives:
2.1 Improve student persistence in classes through the end of the semester
2.2 Improve student retention from one semester to the next
2.3 Increase the number of program completions

Goal #3: The College will maintain an appropriate operating fund surplus.
Objectives:
3.1 Identify and implement methods to increase revenues
3.2 Identify and implement methods to decrease expenses
3.3 Improve operating efficiencies
3.4 Emphasize student success in all marketing promotions
3.5 Increase the number of high school graduates who enroll at SVCC during the fall after graduation
3.6 Increase the number of minority students
3.7 Increase the number of non-traditional age students

Goal #4: The College will be responsive to non-academic community needs.
Objectives:
4.1 Assess community needs regularly
4.2 Expand and strengthen programs and services for community members and organizations
4.3 Maintain communication with organizations that have a strategic importance to the College, and act upon information received from those organizations

Goal #5: The College will pursue programs to improve the physical campus environment.
Objectives:
5.1 Identify and implement activities to improve sustainability
5.2 Redesign the campus for better utilization, efficiency, and handicap accessibility
5.3 Improve, upgrade, and remodel instructional spaces
5.4 Improve campus aesthetics
5.5 Maintain a high level of emergency responsiveness